

Advanced Laboratory Services, Inc. Privacy Policy

Effective Date: 05.09.2025

Applicability

This Policy describes how Advanced Laboratory Services, Inc. (“ALSI”) collects and uses your personal information. This Policy applies to our privacy practices in the places where it appears. It does not describe our practices on sites or places where it does not appear. It does not apply to information we collect from our employees or contractors. This Policy does not address our privacy practices for any “protected health information” we may process under the Health Insurance Portability and Accountability Act of 1996, including any protected health information collected through the site. We address those practices in our [Notice of Privacy Practices](#).

Information We Collect

The type of personal information we collect depends on your relationship with us. It also depends on how you interact with us. Described below by category is the information we may collect.

Contact information. We may collect your name and email address. We may collect your address and phone number.

Location information. We may collect information about your location. This may include zip code and state.

Site usage information. We collect logs and session data when you visit our website. This may include location information. We collect browser and operating system information. We collect what site you came from or what site you visit when you leave us. We also look at the areas of our site you visit and any actions you make. We collect your IP address. We also collect device identifiers. This might include your hardware model. We use essential cookies to maintain your session when you log in, so you remain signed in as you navigate the site. These cookies are necessary for the website to function and cannot be switched off.

Business Purposes for Collecting Information

We use information to communicate with you. We use information to respond when you contact us. We also use information to communicate with you about our policies and terms.

We use information to provide and improve our site. We use information to make our site better. This may include customizing your experience with us. We also use information to improve our services.

We use information for marketing purposes. We may use information to let you know about new developments, news and offerings. We may contact you to complete surveys.

We use information to protect ourselves and others. We use information to protect our company. For example, to identify fraud or secure our systems. We may also use information to protect our website visitors.

We use information for other purposes as permitted by law or as we may disclose to you.

Methods of Collecting Information

We collect information directly from you. We collect information if you contact us or submit it to us. This could be through email or our “Contact Us”/”Get Started” form on our website.

We collect information passively. We collect information about users over time and across different websites. We may do this on our websites and in emails that we send to you. We also work with third parties that collect personal information this way. We may use several common tracking tools to collect information. Tracking tools include browser cookies and web beacons. To learn more about cookies visit the [FTC's Online Tracking](#) page. We may work with others to gather information on our platforms and elsewhere.

We collect information about you from others. For example, business partners may provide information about you to us. We may also collect information from referrals or industry associations or other public sources.

We Combine Information

We combine information we collect from you on the website with information we receive from you offline. We combine information that we have collected across other third-party sites. We combine information across devices, such as computers and mobile devices. We also combine information you provide with information we obtain from third parties.

When We Share Information with Others

We may share information within our family of companies. We may share information with our affiliates, parent company, and other related companies. This includes current and future companies.

We share information with vendors who perform services on our behalf. We may share information with trusted vendors that provide us with services. For example, vendors that help us host and operate the site.

We share information if we think we have to in order to comply with the law or to protect ourselves. We share information we collect about you to respond to a court order or subpoena. We share information in response to a government agency or investigatory body request. We share information we collect when we investigate potential fraud.

We share information with any successor to all or part of our business. If all or part of our business was sold, we may share information as part of that transaction. If there is a merger or acquisition, we may also share your information. If there is a financing or bankruptcy, we may share your information.

We share information as permitted by law and for other reasons we may describe to you.

We do not sell or rent your personal information to third parties. We do not sell, rent, release, or transfer your SMS consent or phone number to any third party for any third party marketing purposes. SMS consent is not shared with third parties for marketing purposes.

You Have Certain Choices

You can opt out of receiving our marketing emails. To stop receiving our promotional emails, follow the “unsubscribe” instructions in any promotional email communication you get from us. Even if you opt out of getting marketing messages, we will still send you transactional messages. For example, this includes responses to your questions.

OUR COOKIE AND AD POLICY

You can control cookies and tracking tools. Your browser may give you the ability to control cookies or other tracking tools. How you do so depends on the type of tool. Certain browsers can be set to reject browser cookies. If you block cookies, certain features on our sites may not work. If you block or reject cookies, not all of the tracking described here will stop. Additionally, the Self-Regulatory Program for Online Behavioral Advertising provides consumers with the ability to manage certain choices online [here](#) and provides a tool for managing mobile choices [here](#).

Our Do Not Track Policy: Some browsers have “do not track” features that allow you to tell a website not to track you. These features are not all uniform. We do not currently respond to those signals.

Options you make are browser and device specific.

How We Protect Information

We use reasonable security measures as required by relevant law. The Internet is not 100% secure. We cannot promise that your use of our sites or apps will be completely safe. We encourage you to use caution when using the Internet. This includes not sharing your passwords.

We Store Information in the United States

Information we collect is stored in the United States. This site is intended for people who are in the United States. If you live outside of the United States and choose to use this site, you understand that it is at your own risk. If you live outside of the US, you understand and agree that we may transfer your information to the US. Our sites and businesses are subject to US laws, which may not afford the same level of protection as those in your country. By submitting your information, you agree to the processing of it in the US.

Third-Party Sites and Links

If you click on a link to a third-party site, you will be taken to websites we do not control. This includes our pages on social media sites. This policy does not apply to the privacy practices of these websites. Read the privacy policy of other websites carefully. We are not responsible for these third-party practices.

SMS Terms of Service

By opting into SMS from a web form or other medium, you are agreeing to receive SMS messages from Advanced Laboratory Services, Inc.. This includes SMS messages about (refills, appointment reminders). Message frequency varies. Message and data rates may apply. See privacy policy at <https://advanced-lab.com/privacy-policy/>. Message HELP for help. Reply STOP to any message to opt out.

These Sites are Not Intended For Children

Our sites are meant for adults. We do not knowingly collect personally identifiable information online from children under 13. If you are a parent or legal guardian and think your child under 13 has given us information, you can email us. You can also contact us at the address listed at the end of this policy.

Please mark your inquiries "COPPA Information Request." Parents, you can learn more about how to protect children's privacy on-line [here](#).

Contact Us and Updates to This Policy

If you have questions about this Policy, you can email us at info@advanced-lab.com.

We may make changes or updates to this Policy. We will notify you of any material changes to this Policy as required by law. All changes will also be posted on our website. Please check our site periodically for updates.